



Digital Advertising

Take advantage of this affordable advertising opportunity!

Website Advertising
Reach Thousands of Observer Readers

Amazing Visibility for (10) select advertisers!

Banner

600 x 130 pixels
Max. 2 ads only
Continuously alternating ROS (Run of Site)
[For Rates Click Here](#)

Upper Left Tile

160 x 375 pixels
Max. 2 ads only
Continuously Alternating ROS (Run of Site)
[For Rates Click Here](#)

Lower Left Tile

160 x 375 pixels
Max. 2 ads only
Continuously Alternating ROS (Run of Site)
[For Rates Click Here](#)

Button Ad

160 x 160 pixels
[For Rates Click Here](#)



Right Tall Tile Skyscraper

120 x 600 pixels
Max. 2 ads only
Continuously Alternating ROS (Run of Site)
[For Rates Click Here](#)

Lower Right Tile

120 x 300 pixels
Max. 2 ads only
Continuously Alternating ROS (Run of Site)
[For Rates Click Here](#)

Your ad is seen on the home page and more than 50 pages of the most popular Observer internal pages, which increase weekly as pages are added!

Advantages of WEBSITE advertising

- Low monthly cost fits every budget
- Increased visibility for your ad
- Link to your business website
- Limited number of advertisers
- Instant access to your ad
- Run of Site (ROS) Advertising

Television Advertising Sponsorships

Airs Monday through Friday mornings right before the Today Show on NBC's WREX-TV, Channel 13 in Rockford.

"Top o' the Morning with Bishop Malloy"

Bishop Malloy shares a thought through scripture readings.

- Your company logo/contact information shown for 5 seconds at end of program.
- Sponsorship — One per week, minimum 6 month contract, includes production.

Archived broadcasts at <http://observer.rockforddiocese.org>.

